

# **HIV Vaccine Awareness Day – May 18th.** **Real People. Real Progress.**

## **TOOLKIT EVALUATION FORM**

**HIV Vaccine Awareness Day**  
**May 18, 2004**  
**HIV Vaccine Research: Real People. Real Progress.**

We hope you found this toolkit useful in your HIV Vaccine Awareness Day (HVAD) outreach activities. Please take a few moments fill out this evaluation form and return this to:

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Your feedback will greatly assist us in future HIV Vaccine Awareness Day planning efforts.

Please place a check mark ( ) in the box next to the materials listed below that you used and rate each by circling the number between 1 and 5 that best reflects your assessment.

1 = Poor                      2 = Fair                      3 = Average                      4 = Good                      5 = Excellent

- ☐ "How to Use the Toolkit" information sheet

1                      2                      3                      4                      5

- ☐ HIV Vaccine Awareness Day Print Advertisement/Poster

1                      2                      3                      4                      5

- ☐ Sample Press Release

1                      2                      3                      4                      5

- ☐ HIV Vaccine Awareness Day Talking Points and Key Messages for Media Outreach

1                      2                      3                      4                      5

- ☐ NIAID HIV Vaccine Research Fact Sheets

1                      2                      3                      4                      5

- ☐ Sample Letter to the Editor

1                      2                      3                      4                      5

- ☐ Sample Opinion-Editorial

1                      2                      3                      4                      5



☐ Sample Newsletter Article

1                      2                      3                      4                      5

☐ Sample Email to Membership/Staff

1                      2                      3                      4                      5

☐ Utility of HIV Vaccine Quiz

1                      2                      3                      4                      5

☐ Ease of Accessibility to Toolkit

1                      2                      3                      4                      5

Did you engage in any of the following outreach activities for HIV Vaccine Awareness Day?

Press Conference ☐ Yes ☐ No

Town Hall Meeting ☐ Yes ☐ No

Advertisements ☐ Yes ☐ No

Article in organizational publication ☐ Yes ☐ No

Op-Ed ☐ Yes ☐ No

Email outreach ☐ Yes ☐ No

Other \_\_\_\_\_

Did you use any of the toolkit components for your outreach activities? ☐ Yes ☐ No

Which components did you find most useful?

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Which components did you find least useful?

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What else could have been included in the tool kit to help you in your outreach efforts?

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Thank you for your feedback!

Optional:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

City: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_